



Credo Instruct helped Bethune-Cookman University scale up their information literacy efforts without overburdening the library's limited space and staffing.

Reference and instruction librarian Dr. Clarissa West-White utilized the flexibility of Instruct's videos and tutorials to provide consistency and extend the reach of her library's instruction while meeting the needs of their online learning program.

Answering the Growing Demand for Library Instruction

All English Composition courses were encouraged to bring students to the library to learn about reference services and resources, but with varying faculty priorities, it was difficult to provide consistent instruction. Additionally, the library's computer lab was smaller, so professors with large classes often didn't participate. When B-CU expanded its distance learning program, librarians were tasked with finding ways to deliver research skills instruction to those students as well.

Taking Instruct "On the Road" to Showcase the Platform's Ease and Efficacy

Dr. West-White began working collaboratively with faculty members, using specific Instruct modules to co-teach information literacy lessons. She and Reference/Instructional Librarian, Laura Quatrella increased awareness of Instruct by teaching workshops during Faculty Institutes, hosting webinars and how-to sessions, and featuring specific lessons in the library's regular newsletter. These highlighted the ease of incorporating the materials into both in-class and online instruction. Reference Librarian Betty Story, who handles the library's website, placed Instruct materials at the top of the resource listings, ensuring students could conveniently find them when needed.

The response from faculty and students has been overwhelmingly positive. Faculty who have used it vow to incorporate it into their classes, either themselves or with a librarian co-teaching. In coming semesters Dr. West-White plans to design Instruct-specific classes to make the sessions more interactive and hold students more accountable.

"We enticed students with Instruct's attention-grabbing graphics and brief, well-crafted videos, increasing their retention of information literacy topics."

— Dr. Clarissa West-White,
Reference and Instruction Librarian

ABOUT BETHUNE-COOKMAN UNIVERSITY

- Located in Daytona Beach, Florida
- HBCU founded in 1904
- Total FTE: 3,705

ABOUT DR. CLARISSA WEST-WHITE

Dr. West-White has experience as a middle and high school English teacher, program coordinator, adult literacy director, university department chair and assistant professor, and adjunct at a number of public and private universities in the state of Florida.



ABOUT CREDO INSTRUCT

Instruct offers standards-aligned videos, tutorials, and assessment tools for librarians teaching foundational skills like information literacy and critical thinking. Use Instruct in-class, online, or embedded within Learning Management Systems, LibGuides, or websites.