



Texas A&M University-San Antonio uses Credo Instruct to supplement library instruction, scaling up its personalized approach to introducing valuable information literacy concepts.

FYE Librarian Bryant Moore has always relied on a highly-personalized approach when introducing new students to the library and its resources and services. The flexibility and customization of Instruct allowed him to tailor his teaching to students' specific needs with instructional content like ACRL-aligned videos on various information literacy topics.

Library anxiety is a hurdle that confronts many first year students. Moore sought a strategy that would help him cultivate information literacy skills among a large group of students, while creating a welcoming experience that would help earn his students trust and establish a strong relationship with the library.

In addition to orientation activities and scavenger hunts, Moore used Instruct to supplement his information literacy teaching. He specifically targeted students' pain points like over-reliance on Google and poor source evaluation skills, offering alternative solutions to their challenges. To help students become comfortable with Moore and the library, he recorded videos introducing himself and the FYE course to the students, incorporating these in his instruction as well. To incentivize students to use him as a resource, Moore created a secret challenge and gave out prizes to students who visited his office with the answer. The combination of a friendly welcome and valuable information worked to reduce library anxiety, increase library usage, and prepare students to succeed.

“With Instruct, I was able to develop engaging instruction and outreach sessions that helped students overcome library anxiety while learning about the importance of using library resources.”

— Bryant Moore,
First Year Experience Librarian

ABOUT TEXAS A&M UNIVERSITY-SAN ANTONIO

- Public University
- Enrollment: 5,511
- 74% of new enrollees are first generation college students; 64% total first generation college students; 70% Hispanic or Latino
- Nearly 1 in 6 students are military connected

ABOUT BRYANT MOORE

Bryant Moore is the first year experience librarian at Texas A&M University-San Antonio, and the winner of Credo's 2nd Annual FYE Innovator Award. He provides instructional support for Jaguar Tracks and develops and promotes outreach, and library programming for undergraduate students. Bryant earned an MLIS from the University of North Texas in 2014. He currently serves as a mentor for the Texas Library Association New Member Round Table Mentoring Program and the Big Brother, Big Sister Workplace Mentoring Program.



ABOUT INSTRUCT

Instruct offers standards-aligned videos, tutorials, and assessment tools for librarians teaching foundational skills like information literacy and critical thinking. Use Instruct in-class, online, or embedded within Learning Management Systems, LibGuides, or websites.